



Münchner Winter Natur Aktiv GmbH  
Sollner Straße 96  
D-80333 Munich  
[datenschutz@winternaturaktiv.gmbh](mailto:datenschutz@winternaturaktiv.gmbh)  
Phone: +49 176 82464295

# Privacy Policy

**Date: May 2026**

**Data Controller:** Münchner Winter Natur Aktiv GmbH

## 1. Data Protection Principles

The protection of your personal data is a high priority for us. We process your data exclusively on the basis of applicable data protection laws (in particular GDPR and BDSG). With this privacy policy, we provide you with transparent information about the type, scope and purpose of the processing of personal data on our website and in the context of our business activities.

## 2. Hosting and Technical Infrastructure

Our website is hosted by STRATO AG, Pascalstraße 10, 10587 Berlin. STRATO provides all services exclusively on servers within the European Union. There is no outsourcing to external content-delivery networks (CDN) outside the EU.

There is a data processing agreement with STRATO in accordance with Art. 28 GDPR.

When you visit our website, the following data is automatically recorded in server log files:

- IP address
- Date and time of access
- Browser type and -version
- Operating System
- ReferrerURL
- Hostname of the accessing computer
- Page visited within our offer
- Amount of data transferred



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**Purpose:** To ensure stable, secure and technically flawless operation **Legal basis:** Art. 6 para. 1 lit. f GDPR **Legitimate interests:** Ensuring the functionality of our website, defending against attacks and abuse attempts, technical error analysis, optimization of system stability and clarification of security-related incidents **Storage duration:** max. 7 days

### 3. Embedded Fonts (locally provided web fonts)

We use web fonts that are **not provided by external providers**, but **locally via a server of STRATO AG**. Personal data is not transmitted to third parties (e.g. Google).

**Purpose:** Uniform, high-quality and high-performance presentation of our website **Legal basis:** Art. 6 para. 1 lit. f GDPR **Legitimate interests:** User-friendly design, professional appearance, consistent typography, optimized loading times.

### 4. Website Translator (STRATO / DeepL)

To provide our content in several languages, we use the website translation service of STRATO AG. This service technically uses DeepL's translation feature. When you visit our website, your IP address may be transmitted to the service's servers to provide the translation. According to the provider, DeepL does not store the translated content or IP addresses for its own purposes.

**Purpose:** User-friendly, multilingual presentation of our website **Legal basis:** Art. 6 para. 1 lit. f GDPR **Legitimate interests:** Improving the accessibility of our content, user-friendly provision of multilingual information.

Further information can be found in the privacy policy of STRATO AG and in the privacy policy of DeepL.

### 5. SSL/TLS Encryption

Our website uses modern SSL/TLS encryption to protect data from unauthorized access in transit. You can recognize an encrypted connection by "https://" in the address bar of your browser.



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## 6. Contacting Us

When you contact us by email or via our contact form, we process:

- First and last name
- Email address
- Phone number (optional)
- Content of your message
- If applicable, company affiliation or position

**Purpose:** Processing of your enquiry and communication **Legal basis:** Art. 6 para. 1 lit. b GDPR (pre-contractual measures) **Storage period:** up to 6 months after completion of the communication.

## 7. Processing of Winter Sport Instructor and Customer Data

### a) Winter sports instructors / applicants

In particular, we process:

- Curriculum vitae, qualifications, references
- Contact Details
- Fee performances
- Availabilities
- Conversation notes

**Purpose:** Selection and placement of qualified winter sports instructors **Legal basis:** Art. 6 para. 1 lit. b GDPR, if applicable Art. 6 para. 1 lit. f GDPR **Legitimate interests:** Efficient and professional selection of applicants, transparent documentation of the selection process, ensuring the quality of our services and protection against abusive applications. **Storage period:** max. 24 months (unless consent to longer storage has been given).

### b) Customers / Clients

In particular, we process:

- Contact Details
- Project and booking information
- Contract and billing data

**Purpose:** Implementation and handling of projects, communication, invoicing **Legal basis:** Art. 6 para. 1 lit. b and c GDPR **Legitimate interests (if Art. 6 para. 1 lit. f is relevant):**



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Internal organization, quality assurance, documentation of business transactions, protection against fraudulent inquiries as well as enforcement or defense of legal claims. **Storage period:** 6 years according to HGB/AO.

## 8. Cookies and Consent Management

Our website uses only **technically necessary cookies** that are necessary for its operation and secure functionality. Personal data will not be passed on to third parties.

**Purpose:** Ensuring technical functionality and user-friendly presentation **Legal basis:** Art. 6 para. 1 lit. f GDPR **Legitimate interests:** Provision of basic website functions, protection against technical malfunctions, stable presentation of content. **Storage period:** until the end of the session (SessionCookies) or short technical periods.

## 9. Analytics and 3<sup>rd</sup>-Party Tools

At this time, we do not use **any analytics, tracking, or marketing tools**. If this changes, we will update this Privacy Policy accordingly.

## 10. Newsletter and Email Marketing

We only send our newsletter after prior consent in accordance with Art. 6 para. 1 lit. a GDPR. We use the EMailMarketingTool of STRATO AG for shipping. There is a data processing agreement with STRATO in accordance with Art. 28 GDPR.

Processed data:

- Email address
- Time of registration
- Double-OptInConfirmation
- If applicable, voluntary information (e.g. name)

**Purpose:** Sending information about our services, offers and relevant industry topics **Legal basis:** Art. 6 para. 1 lit. a GDPR (consent).

Statistical evaluations (e.g. opening and click rates) are exclusively anonymized and serve to optimize our communication.



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**Revocation:** You can revoke your consent at any time via the unsubscribe link in the newsletter or by sending an e-mail to [datenschutz@winternaturaktiv.gmbh](mailto:datenschutz@winternaturaktiv.gmbh). The lawfulness of the processing carried out up to the revocation remains unaffected.

## 11. Data Transfer to 3<sup>rd</sup> Countries

Currently, **there is no transfer of personal data to third countries**. If this becomes necessary in the future, we will inform you in advance.

Currently, there is no transfer of personal data to third countries, **with the exception of processing by the WebsiteTranslation Service (STRATO / DeepL)**. As part of the technical provision of the translation service, DeepL may transmit data (e.g. IP addresses) to servers in third countries, in particular the USA. The transfer is based on the **standard contractual clauses (SCC) of the EU Commission** in accordance with Art. 46 GDPR.

If further third-country transfers become necessary in the future, we will inform you in advance.

## 12. Your Rights

You have the right to:

- Information (Art. 15 GDPR)
- Rectification (Art. 16 GDPR)
- Erasure (Art. 17 GDPR)
- Restriction of processing (Art. 18 GDPR)
- Data portability (Art. 20 GDPR)
- Objection (Art. 21 GDPR)
- Revocation of consents given (Art. 7 para. 3 GDPR)

Please send revocations to: [datenschutz@winternaturaktiv.gmbh](mailto:datenschutz@winternaturaktiv.gmbh)



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## 13. Right of Appeal

You can complain to the competent supervisory authority:

Bavarian State Office for Data Protection Supervision (BayLDA) Promenade 18, 91522  
Ansbach [www.lda.bayern.de](http://www.lda.bayern.de).

## 14. Updates to this Privacy Policy

We regularly review this privacy policy and adapt it as soon as legal requirements or technical developments require it. The current version is available at any time via our website.